

Centre for Media and Digitalisation

Media and digitalisation and their significance in different pedagogical contexts are the focus of our research and pedagogical practice. Based on digital humanism and an action-oriented media education, our focus is on:

- Interactions between digitalisation school society
- Media didactics in schools and universities
- Media education, media competence and digital literacy
- Active media production with pupils and students
- Robotics and Making

The **Education Innovation Studio (EIS)** serves to teach robotics, computational thinking and making in the training and further education of teachers as well as in project-related practical work with schools. Our project schools can borrow didactic materials from the EIS and test them on site in consultation with the EIS team.

The Education Innovation Studio (EIS) is also home to the DLPL/digi.case project of the Ministry of Education, Science and Research. In this project, different scenarios for promoting informatic thinking from primary school to lower secondary school are tested and evaluated. The Centre for Media and Digitisation coordinates the project activities in the province of Salzburg.

In the optional subject **,rundPHunk'** (broadcasting) contents of applied media didactics are deepened. According to the concept of "media as a form of learning", television programmes and podcasts are planned and produced independently by students. The breadth of content ranges from contributions from the educational environment to work in practice to educational policy topics.

In addition to planning and implementing the content of contributions and broadcasts, this optional subject focuses on the area of television and audio technology. The University of Education Salzburg has a multimedia studio equipped with a multi-camera system, an extensive audio system and several studio spotlights. Students learn to set up and operate this technology independently.

The **INTER-DI-KO project** (2021-2025) is a cooperation project between Paris Lodron University Salzburg and the University of Education Salzburg Stefan Zweig. The aim is to establish cooperative teaching development with a focus on digital settings in order to meet the educational challenges of the 21st century. We meet the digital change and the associated transformation processes of the education system with

- cooperation and collaboration,
- · adaptive and dynamic teaching development, and
- evaluative feedback and dissemination.

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